



Food and Agriculture Organization of the United Nations

PROFESSIONAL VACANCY ANNOUNCEMENT N^o: IRC3235

Issued on: 26 February 2016

Deadline For Application: 25 March 2016

POSITION TITLE:	Senior Communication Officer (Outreach Coordinator)	GRADE LEVEL:	P-5
ORGANIZATIONAL UNIT:	Outreach and Promotions Branch (OCCO) Office for Corporate Communication (OCC)	DUTY STATION:	Rome, Italy
		DURATION:	Fixed-Term: 2 years
		POST NUMBER:	1014005
		CCOG CODE:	1.A.08

* The length of appointment for internal FAO candidates will be established in accordance with applicable policies pertaining to the extension of appointments

Applications from qualified women as well as from qualified nationals of non-and under-represented member countries are encouraged
Persons with disabilities are equally encouraged to apply.
All applications will be treated with the strictest confidence.
The incumbent may be re-assigned to different activities and/or duty stations depending on the evolving needs of the Organization

Organizational Setting

The Office for Corporate Communication (OCC) is responsible for all corporate and internal communication activities of the Organization. It ensures coherence and consistency in FAO's corporate messaging and communications' outputs, as well as enables cost-effectiveness in use of communication-related resources across the Organization.

Reporting lines

The Senior Communication Officer reports to the Director, OCC

Technical Focus

Outreach, external and media relations, special events, international campaigns

Key Results

Leadership, technical and policy expertise for the planning, development and implementation of Office work, projects, products, and services in accordance with FAO Strategic Objectives

Key Functions

- Leads multi-disciplinary team(s), leads and/or participates on teams/committees, leads and/or participates on organization-wide committees and represents FAO at inter-agency meetings;
- Analyzes strategic/business/service objectives, reform priorities and the latest trends in communication to provide critical input into plans and strategies, functional stream work plans and priorities as well as the supporting operational, policy, system, tools and reporting frameworks;
- Supervises staff, oversees the delivery of multi-disciplinary programmes, policies, products, and services and prepares a variety of plans, strategies, reports and proposals;
- Promotes and pilots new concepts and initiatives, manages related projects and consultants, and plays a lead role in the implementation process;
- Plans and develops consultation/communication/information/training programmes and products to promote understanding of programmes, services and policies, increased capacity development;

Specific Functions

- Leads the development of corporate outreach plans, in coordination with other FAO divisions and decentralized offices, to enhance FAO's image among the Organization's external audiences;
- Coordinates corporate outreach activities and special events, and leverage FAO media and other events for outreach and promotional purposes;
- Provides guidance to FAO senior management on the level of support needed for organizational outreach activities;
- Leads the development of partnerships with media, civil society, the private sector, research/academia institutions or other strategic players in order to support FAO's outreach and promotional activities;
- Manages all aspects of special visits involving partners, celebrities and media, in the context of FAO's outreach activities.

CANDIDATES WILL BE ASSESSED AGAINST THE FOLLOWING

Minimum Requirements

- Advanced University degree in communication, social science, political science or related studies
- Ten years of relevant experience in outreach/promotional work and special event conceptualization and coordination, with a strong emphasis in external corporate communication and outreach activities
- Working knowledge of English, French or Spanish and limited knowledge of one of the other two or Arabic, Chinese, Russian

Competencies

- Results Focus
- Leading, Engaging and Empowering Others
- Communication
- Partnering and Advocating
- Knowledge Sharing and Continuous Improvement
- Strategic Thinking

Technical/Functional Skills

- Relevance and extent of experience in outreach, including conceptualization, coordination and management of outreach initiatives for prominent organizations and/or inter-agency initiatives, particularly at the international level, including campaigns, media relations, fundraising, social marketing and sponsorship arrangements
- Relevance and extent of experience in coordinating and managing complex special events and campaigns at a high international level, as well as the production of complex content for external audiences (UN agencies, stakeholders and other public and private partners), especially in areas relevant to FAO's mandate
- Understanding of FAO policies and programmes is considered a strong asset
- Experience with World Food Day (WFD) outreach activities is considered a strong asset
- Work experience in more than one location or area of work, particularly in field positions is essential
- Proven track record of developing strategic partnerships for outreach purposes

Please note that all candidates should adhere to *FAO Values of Commitment to FAO, Respect for All and Integrity and Transparency*.

REMUNERATION

A competitive compensation and benefits package is offered. For information on UN salaries, allowances and benefits, click on the following link: http://www.un.org/Depts/OHRM/salaries_allowances/salary.htm

HOW TO APPLY

- To apply, visit the iRecruitment website at <http://www.fao.org/employment/irecruitment-access/en/> and complete your online profile. Only applications received through iRecruitment will be considered.
- Candidates are requested to attach to the online profile a letter of motivation.
- Vacancies will be removed from iRecruitment at 23:59 Central European Time (CET) on the deadline for applications date. We encourage applicants to submit the application well before the deadline date.

If you need help, or have queries, please contact: iRecruitment@fao.org

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